APPENDIX B: FUNDING, TECHNICAL AND MANPOWER ASSISTANCE RESOURCES

FEDERAL

Corporation for National Service Americorps Programs Americorps National Civilian Community Corps (NCCC)

Americorps NCCC is a 10-month residential service program for young women and men between the ages of 18 and 24. The program takes inspiration from the Depression-era Civilian Conservation Corps (CCC), which put thousands of young people to work on environment enhancement projects, including many of today's state parks facilities. Today, NCCC members work on various community service projects, including disaster relief, education, public safety and environmental efforts. Additional information: Judith Russell, 10 Hale St., Suite 203, Charleston, WV 25301; (304) 347-5246; www.americorps.org.

Americorps Volunteers in Service to America (VISTA)

Often likened to a domestic variant of the Peace Corps, the Americorps VISTA program currently has more than 5,000 volunteers working on more than 1,000 projects nationally. VISTA volunteers are typically placed in disadvantaged locales for a one-year, full-time commitment to build the capacity of small, community-based organizations. Additional information: Judith Russell, 10 Hale St., Suite 203, Charleston, WV 25301; (304) 347-5246; www.americorps.org.

Environmental Protection Agency

Community Based Environmental Protection Program (CBEP)

This initiative tailors environmental programs to address the problems of a particular watershed or place. CBEP complements the traditional environmental protection approach by focusing on the health of an ecosystem and the behavior of humans that live in the ecosystem's boundaries instead of concentrating on a medium or particular problem. Therefore, CBEP is place-based and not media or issue-based. Six key CBEP principles include focus on geographic area; work collaboratively with stakeholders; protect and restore quality of air, water, land and living resources in a place as a whole; integrate environmental, economic and social objectives; take action using most appropriate tools; and use adaptive management.

The Land and Water Conservation Fund

The Land and Water Conservation Fund offers matching funds for recreational land acquisition and development and is a 50/50 matching grant-in-aid program. The fund has been available since the mid-1960s, but the states' allocations have fluctuated dramatically. Efforts are under way in Washington to raise the fund to its authorized level of \$900 million. The fund is far below this level and there is very little money being released to states. Trail-related efforts are funded most often when trails are a component of a larger project. Additional information: John McGarrity, West Virginia Development

Office, State Capitol Complex, Bldg. 6, Room 553, Charleston, WV 25305; (304) 558-4010; jmcgarrity@wvdo.org.

National Endowment for the Arts New Public Works Program

As part of its efforts to invest in projects that promote and use design to make communities across the nation more livable, the National Endowment for the Arts makes a limited number of grants for design competitions to stimulate excellence in design in the public realm. This initiative is a pilot program with a different emphasis each year. In the first year, the Endowment will fund competitions that focus on various aspects of design within the design disciplines, including: planning, architecture and interior design, landscape architecture, industrial design or graphic design. Projects may include, but are not limited to, competitions for master plans; public building design; or landscape design, reclamation, or restoration. Additional information: The Information Management Division, 1100 Pennsylvania Ave. NW, Washington, DC 20506; www.arts.endow.gov/guide/.

National Park Service

Rivers, Trails and Conservation Assistance Program

The National Park Service (NPS) Rivers, Trails and Conservation Assistance Program provides expertise and assistance with various local projects. The program assists governmental agencies and nonprofit organizations in collaborative efforts in conserving rivers, trails and greenway corridors. Projects may range in scope from statewide river or trail system assessments to local facility planning. Projects must meet specific National Park Service criteria, and are competitively judged for funding assistance.

In West Virginia, the Rivers Trails and Conservation Program has been instrumental in assisting with the development of the Statewide Trail Plan. The Park Service has provided funding, technical and logistical assistance, meeting facilitation and document review in efforts to help create West Virginia's statewide plan. The dedicated efforts of NPS staff have been a major factor in completing the document.

Additional information: The National Park Service, Rivers, Trails and Conservation Assistance Program, National Center for Recreation and Conservation, 1849 C Street, NW, MS-3622, Washington, D.C. 20240; (202) 565-1192; fax: (202) 565-1204; <u>http://www.ncrc.nps.gov/programs/rtca/</u>. Additional information: The West Virginia Rivers and Trails Program office, West Virginia University, Division of Forestry, P.O. Box 6125, Morgantown, WV 26506; (304) 293-2941, ext. 2446; Fax: (304) 293-2441; Peggy_Pings@nps.gov; <u>www.nps.gov/chal/rtca</u>.

United States Youth Conservation Corps

The Youth Conservation Corps program has been successfully utilized on federal lands for many years. The crews, comprised of 15- to 18-year-old volunteers, generally work for eight-week periods on a variety of trail, wildlife habitat, recreational enhancement and timber-related projects. Recruiting is often conducted by the trail management agency, with many participants coming from the local project vicinity.

Additional information: The National Park Service, Youth Program Officer, P.O. Box 37127, Washington, D.C. 20240.

Office of Surface Mining - Charleston Field Office Appalachian Clean Streams Initiative

The goal of this government-public alliance is to clean up streams and rivers polluted by acid drainage from abandoned coal mines. The OSM budget for 1999 included \$750,000 to fund cooperative agreements with local organizations, including watershed organizations, intended to carry out local acid mine drainage (AMD) reclamation projects. The cooperative agreement grants range from \$5,000 - \$80,000 to assist as many groups as possible with AMD mitigation efforts. Additional information: Rick Buckley, 1027 Virginia St. E., Charleston, WV 25301; (304) 347-7162; rbuckley@osmre.gov; www.osmre.gov/acsifunding.htm.

United States Department of Agriculture Forest Service Cooperative Forestry Assistance

Cooperative Forestry Assistance helps state foresters and other agencies with forest stewardship programs on non-federal forest and rural lands, rural communities and urban areas. This assistance is provided through the following programs: Forest Stewardship Program, Stewardship Incentive Program, Economic Action Programs, Urban and Community Forestry Program, Cooperative Lands Forest Health Protection Program and Cooperative Lands Fire Protection Program. These programs help to achieve ecosystem sustainability by improving wildlife habitat, conserving forest land, reforestation, improving soil and water quality, preventing and suppressing damaging insects and diseases, wildfire protection, expanding economies of rural communities and improving urban environments.

Wood In Transportation Program

The Wood In Transportation (WIT) Program, formerly known as the National Timber Bridge Initiative, has funded over 322 modern timber bridge projects in 48 states during the past nine years. More than 234 bridges have been completed, demonstrating the utility of using wood for transportation applications. The WIT commercialization projects are cooperative efforts in which the USDA Forest Service divides project costs with partners willing to share the resulting benefits and commercial opportunities with others. These partners will work closely with Forest Service personnel to build structurally adequate and economical wooden bridges while ensuring quality control. The intended outcome of these projects will be structures that showcase wood-intransportation technology and provide useful design and cost information for potential users in other parts of the nation. Additional information: Ed Cesa, USDA Forest Service, 180 Canfield St., Morgantown, WV 26505; (304) 285-1530; hbutalla@fs.fed.us; www.fs.fed.us/na/morgantown or www.fs.fed.us/na/wit.

United States Department of Agriculture - Office of Community Development Rural Empowerment Zone and Enterprise Community Program

The Empowerment Zone and Enterprise Community (EZ/EC) program provides communities real opportunities for growth and revitalization. Several areas are designated in West Virginia including the Upper Kanawha Valley Enterprise Community; McDowell County; the city of Huntington; and the Central Appalachia Empowerment Zone, located in five central West Virginia counties. A variety of tax credits and benefits are available to businesses that invest in EZ/EC communities. Additional information: James G. Anderson, USDA Rural Development West Virginia Office, 75 High St., P.O. Box 678, Morgantown,WV 26505; <u>www.ezec.gov</u>.

United States Department of Transportation - Federal Highway Administration - West Virginia

Transportation Efficiency Act for the 21st Century (TEA-21)

The Transportation Efficiency Act of 1998 is an update of the earlier ISTEA fund. The new act contains up to \$218 billion in highway and transportation funding. It also includes the following components that may fund trail projects:

Recreational Trails Program

The Recreational Trails Program is a federal grant program administered by the grant services section of the Recreation, Planning & Engineering Office of PRT, under the direction of the Federal Highway Administration. These monies can be used for motorized and non-motorized trails and trail-related projects planned and developed under existing laws, policies and administrative procedures and further goals included in the Statewide Comprehensive Outdoor Recreation Plan (SCORP). This is an 80/20-match program. Applicants should be aware that the fund is not fully funded, increasing competition for funds. Additional information: Bill Robinson, West Virginia Department of Transportation, Planning & Research Division, 1900 Kanawha Blvd., E., Building 5, Room A-863, Charleston, WV 25305-0440; (304) 558-3165; fax: (304) 558-3783; brobinson@dot.state.wv.us; www.istea.org.

-Transportation Enhancement Program

Another component of TEA-21, this federal program includes funding for facilities for pedestrians and bicyclists, landscaping projects and the preservation of abandoned railroad corridors among others. The West Virginia Department of Transportation administers this allocation. There are 12 different enhancement categories. Several of these categories are potential sources of funding for trails and trailrelated projects. Additional information: Harold Simmons, West Virginia Department of Transportation, Planning and Research Division, 1900 Kanawha Blvd. E., Building 5, Room A-863, Charleston, WV 25305-0440; (304) 558-3165; fax: (304) 558-3783; hsimmons@dot.state.wv.us; www.istea.org.

Transportation and Community and System Preservation Program

The Transportation and Community and System Preservation pilot program is a comprehensive research initiative to investigate the relationships between transportation, community, system preservation and private sector initiatives. State governments, local governments and metro planning organizations are eligible for discretionary grants for planning and implementing strategies to improve transportation system efficiency; reduce

transportation-related environmental impacts and examine private-sector development patterns and investments that support these goals. A total of \$120 million is authorized for this program for FYs 1999-2003. Additional information: Jonathan Ventura, Federal Highway Administration, (304) 347-5329; jonathan.ventura@fhwa.dot.gov.

STATE

West Virginia Bureau of Senior Services Senior Community Service Employment Program

This program provides, fosters and promotes useful part-time work opportunities in community service activities for low-income individuals age 55 and older. Organizations receiving project grants may utilize the funding to create and fund part-time community service positions for persons age 55 and above whose income is at or below 125% of the state poverty level. The employed individuals may be placed in assignments at local service agencies (e.g., schools, hospitals, day care centers and parks), or may be given work assignments associated with community service projects. Additional information: Ann Stottlemeyer, Commissioner, West Virginia Bureau of Senior Services, 1900 Kanawha Blvd. E., Charleston, WV 25305; (304) 558-3317.

West Virginia Citizen Conservation Corps

Similar to the United States Youth Conservation Corps, the West Virginia Citizen Conservation Corps (WVCCC) is composed of young adults working on various community service projects including trail construction and maintenance. Crews consist of six members with a trained supervisor. The WVCCC is a private nonprofit organization that provides services for a fee. Additional information: Beth Ferguson-Gardner, WVCCC, 198 George St., Beckley, WV 25801; (304) 254-9196; fax: (304) 254-9144; bgardner@wvccc.com.

West Virginia Department of Environmental Protection West Virginia Stream Partners Program

This program helps communities create sustainable organizations that will improve their streams and related projects including trails. The program provides grants up to \$5,000. Additional information: Jennifer Pauer at (304) 558-6649.

West Virginia Development Office

Appalachian Regional Commission Corridor (ARC) Tourism Enhancement

This program aids planning efforts once a highway corridor has been designated to receive community tourism development assistance. Projects must begin at the state ARC level. The purpose is to direct drivers off main highways onto byways and into developed community tourism activity centers. Additional information: Ralph Goolsby, ARC Manager, West Virginia Development Office, State Capitol Complex, Building 6 Room 553, Charleston, WV 25305; phone (304) 558-2001; <u>rgoolsby@wvdo.org</u>; <u>www.arc.gov/programs/progmain.htm</u>.

Appalachian Regional Commission Distressed Counties Program

The Distressed Counties Program provides special assistance to specific Appalachian counties designated by the ARC as distressed (based on the economic factors of unemployment, income level and poverty). Distressed counties in West Virginia include Barbour, Boone, Braxton, Calhoun, Clay, Fayette, Gilmer, Lewis, Lincoln, Logan, Mason, McDowell, Mingo, Nicholas, Pocahontas, Raleigh, Randolph, Ritchie, Roane, Summers, Taylor, Upshur, Webster, Wetzel, Wirt and Wyoming. Assistance is available for planning, construction, renovation, equipment and start up or operational costs of projects in these counties. Such projects should address needs in community facilities, education, human development programs and local government assistance. Funded activities must be consistent with ARC goals listed under the area development program. Additional information: Ralph Goolsby, ARC Manager, West Virginia Development Office, State Capitol Complex, Building 6 Room 553, Charleston, WV 25305; phone (304) 558-2001; rgoolsby@wvdo.org; www.arc.gov.

Governor's Community Partnership Grant Program

The Governor's Community Partnership Grant program provides assistance for community development projects for which other funding is not readily available. All West Virginia counties and municipalities are eligible to apply. Additional information: John McGarrity, West Virginia Development Office, State Capitol Complex, Building 6, Room 553, Charleston, WV 25305; phone (304) 558-4010; jmcgarrity@wvdo.org.

Main Street West Virginia

Main Street West Virginia is a National Trust for Historic Preservation program intended to revitalize urban centers through economic development, historic preservation, and marketing efforts. The program, which provides technical assistance from both the state office and national Main Street Center, includes 11 West Virginia communities. New communities are accepted into the program periodically on a competitive basis. Designated towns receive training in economic development principles, an architect provides design assistance to property owners, loan programs encourage new business start ups, and consultants are provided for specific issues or projects. Additional information: Monica Miller, State Coordinator, Main Street West Virginia; phone (304) 558-2001; mmiller@wvdo.org; ww.wvdo.org/community/main.htm.

-United States Small Business Administration Microloan Demonstration Program

The Small Business Administration (SBA) Microloan Demonstration Program assists women, low-income individuals, minority entrepreneurs and others needing small amounts of business financial assistance. Under the program, SBA makes direct and guaranteed loans to intermediaries who utilize the proceeds to make loans to eligible borrowers. SBA also may make grants under the program to intermediaries and other qualified nonprofit entities for marketing, management and technical assistance to the program's target population. Additional information: State Director, West Virginia Small Business Development Center, 1900 Kanawha Blvd., E., Building 6, Room 652, Charleston, WV 25301; (304) 558-2960; www.sba.gov/nonprofit.

-West Virginia Neighborhood Investment Program

The Neighborhood Investment Program (NIP) was approved by the West Virginia Legislature during the 1996 regular session. The program increases the rate of charitable donations to 501(c)3 nonprofit organizations registered in the state. The yearly application deadline is Aug. 1. Additional information: West Virginia Development Office, Community Development, 1900 Kanawha Blvd., E., Charleston, WV 25305-0311; (304) 558-2001; www.wvdo.org/community/nip.

West Virginia Division of Culture and History -Historic Preservation Fund

This fund protects and preserves threatened historical structures. The fund could be used to preserve a historically significant property which could be subsequently incorporated into a community trail network. The Wheeling Heritage Trail network connects many compelling historical attractions in the Wheeling area through a walking and biking trail.

West Virginia National Guard

Local National Guard units often perform earth moving, grading, erosion control and culvert installation work as part of their regular training schedule. It is imperative that project managers contact guard representatives with sufficient time to allow for project planning and scheduling. Additionally, project managers should realize that the Guard has limited resources to complete projects, so it is unlikely that all requests for assistance may be fulfilled. No matching funds are required for National Guard assistance. For additional information, write: West Virginia National Guard, 111th Engineer Group, P.O. Box 1490, St. Albans, WV 25177; (304) 722-0608.

West Virginia Office of Emergency Services

Federal Emergency Management Agency Hazard Mitigation Grant Program Section 404

This program assists communities in implementing long-term hazard mitigation measures following a major disaster declaration. The program objectives are prevention or reduction of the loss of life and property from natural hazards and implementation of short- and long-term hazard mitigation plans. Eligible projects include the modification, relocation, acquisition or demolition of structures to reduce future losses.

After structures have been relocated, trails may be included as a component of land reuse planning. Additional information: Stephen S. Kappa, Director, West Virginia Office of Emergency Services, 1900 Kanawha Blvd. E., Charleston, WV 25305; phone (304)558-5380; <u>www.fema.gov</u>; <u>www.state.wv.us/wvoes</u>.

West Virginia State Parks Adopt-A-Trail Program

This volunteer program, administered by the West Virginia Division of Natural Resources keeps trails clean and litter-free. The program is limited to state parks. A similar concept can be utilized on all state trails, providing regular trail maintenance and litter removal assistance. As West Virginia's trail mileage increases and funding for trail maintenance efforts declines, such volunteer programs will become more essential for maintaining the state trail system. For, additional information regarding the Adopt-A-Trail Program contact administrative staff members of the nearest state park or forest.

NONPROFIT

Eastman Kodak American Greenways Grant Program

This small grant program (\$500 to \$2,500) encourages action-oriented community greenway projects. Criteria for project selection includes the relative importance of the project to local greenway development efforts, the likelihood for the project to produce tangible results and the extent to which the grant generates matching funds from other sources. Applications must be received by June 1. Additional information: The Conservation Fund, 1800 N. Kent St., Suite 1120, Arlington, VA 22209; (703) 525-6300; fax: (703) 525-4610; www.conservationfund.org/conservation/amgreen.

American Hiking Society

-National Trails Endowment

Funds from the American Hiking Society endowment will be made available for projects to establish, protect and maintain foot trails. The size of annual grants will be limited to \$10,000. Additional information: (301) 565-6704; www.americanhiking.org.

Volunteer Vacations

The Volunteer Vacations program is used extensively throughout the country and generally provides adult trail crews for a two-week period. Participants must be experienced backpackers and in excellent physical condition. AHS coordinates volunteer recruitment and provides the managing agency with the best-qualified participants. The trail managing agency provides supervision and trail expertise, local transportation to the trailhead, food and tools. This program annually includes approximately 25 crews nationwide, totaling about 300 participants. Additional information: P.O. Box 20160, Washington, D.C. 20041; phone (800) 972-8608; www.americanhiking.org.

Appalachian Community Fund

The Appalachian Community Fund (ACF) was founded as a regionally based grant-making organization for work on economic, environmental, social and racial justice issues. ACF awards grants to groups throughout West Virginia. ACF supports community-based organizations working to address fundamental social issues such as affordable housing, civil and human rights, community health, economic development, environmental protection, racism, sustainable agriculture and workers rights. Since 1986, ACF has given over \$2 million to 260 organizations in central Appalachia. Additional information: Gaye Evans, 517 Union Ave., Suite 206, Knoxville, TN 37902; www.fex.org.

Bikes Belong

Advocacy Grants

Sponsored by the American bicycle industry, the "Bikes Belong" Coalition intends to put more people on bikes by assisting local organizations with securing TEA-

21 funding for alternative transportation projects. Maximum awards are capped at \$10,000. Funding decisions are made on a rolling basis and the Bikes Belong Coalition provides successor grants to ensure project continuation. Applications will be reviewed under the auspices of the Bikes Belong Coalition executive director and presented to the board of directors for approval, rejection or resubmission. Criteria include: the amount/type of facilities being created and connected; the expected growth of cyclist numbers in your area and the number that will be attracted to your proposed facility; the prospect of project success, including public support; government agency interest; existing advocacy structure, public and media relations; total project cost, including local, state, federal and private funding sources; statistical data about the market area; and the timeline for project completion. Additional information: 1368 Beacon St., Suite 102, Brookline, MA 02446-2800; phone (617) 734-2800; mail@bikesbelong.org, www.bikesbelong.org.

Canaan Valley Institute

-Assistance Program

The Canaan Valley Institute is a multi-state, nonprofit, non-advocacy organization that focuses on local capacity building, information exchange, and implementation of solutions to problems impacting the natural and economic resources of the Mid-Atlantic Highlands of Maryland, Pennsylvania, Virginia and West Virginia. The Institute promotes the development and growth of local stakeholder associations committed to improving or maintaining the natural and economic resources of their watersheds. The Canaan Valley Institute provides assistance to local groups through financial grants, technical assistance, information resources and organizational development. Some watershed groups are developing trails as part of their mission. Additional information: Reva DeVall; P.O. Box 673, Davis, WV 26260; phone (800) 922-3601; rdevall1@mail.canaanvi.org; www.canaanvi.org. The Institute also maintains an office in Charleston at Northgate Business Park, 1 Creative Place, Charleston, WV 25311; phone (304) 345-4550 or (800) 264-7042; fax: (304) 342-3958.

Center for Economic Options

The Center for Economic Options is a statewide, community-based nonprofit organization promoting opportunities to develop the economic capacity of citizens in rural West Virginia communities—particularly women. The center creates alternative approaches to economic development (such as networks of home-based business entrepreneurs) and works to build support for small and micro-businesses. Additional information: 601 Delaware Ave., Charleston, WV 25302; (304) 345-1298; fax: (304) 342-0641; www.centerforeconoptions.org.

Conservation Technology Support Program (CTSP)

The Conservation Technology Support Program (CTSP) annually awards grants of equipment and software to tax-exempt conservation organizations to build their geographic information systems (GIS) capacity. GIS grants are made to approximately 50 organizations that can demonstrate a strong commitment to conservation objectives, compelling use of GIS in achieving organizational objectives and the organizational capacity (financial and personnel) to effectively utilize GIS technology in a sustainable manner. Additional information: www.ctsp.org.

Izaak Walton League of America

A diverse group of 50,000 men and women dedicated to protecting the nation's soil, air, woods, waters and wildlife. The league focuses on a grassroots, commonsense approach to solving local, regional and national conservation issues. Interests span the spectrum of outdoor recreation and conservation activities, from angling and birding to stream monitoring, wildlife photography and hunting. Members share one major goal: to protect and sustainably utilize America's rich resources to ensure a high quality of life for all. Additional information: 707 Conservation Lane, Gaithersburg, MD 20878; (301) 548-0150, (800) IKE-LINE (453-5463); fax: (301) 548-0146; general@iwla.org. The league also has a West Virginia Division that may be contacted at: 79 E. Main St., Richwood, WV 26261-1105; (304) 846-6818. For contact information on the 10 active W.Va. chapters, see www.iwla.org.

Lincoln County Economic Development Authority

The Lincoln County Economic Development Authority promotes and advances the business prosperity and economic welfare of Lincoln County, while maintaining environmental standards, recreational areas, and improving housing for its citizens. Additional information: P.O. Box 100, 6888 McClellan St., West Hamlin, WV 25571; (304) 824-3838; fax: (304) 824-3837; www.lincolnwv.org.

National Bicycle and Pedestrian Advocacy Campaign Grant Program

Through this program, three types of grants are available to state and local pedestrian and bicycle advocacy groups: Minimum Support Grants (\$1,000) for routine membership activities and improving contact with Bicycle Federation of America; Growth Grants (\$1,000 - \$5,000), intended to enhance membership development programs and to fund advocacy projects; and Model Program Grants (\$5,000 - \$15,000), for developing and implementing projects and programs that feature more than local significance. Additional information: National Center for Bicycling and Walking, 1506 21st St., NW, Suite 200, Washington, D.C. 20036; (202) 463-6622; fax: (202) 463-6625. Additional information: The Bicycle Federation of America, 1818 R St. NW, Washington, D.C. 20009; (202) 332-6986; www.bikefed.org.

National Rivers Coalition

In 1997, Recreational Equipment, Inc. (REI) donated \$70,000 to support grassroots river conservation. The funds are administered by the National Rivers Coalition, which consists of American Canoe Association, American Rivers, American Whitewater Affiliation, National Wildlife Federation, River Management Society, River Network, Sierra Club and The Wilderness Society. The program seeks protection of the nation's river resources and public access to them. This is one of the few funding programs designed to support direct grassroots lobbying. The program does not support general education, scientific research or water quality monitoring, despite their importance to river conservation. Grants range from \$200 to \$1,000 and can cover project-specific expenses such as printing, mailing, travel, phone and meetings. Grant funds cannot be utilized for salaries or expenses related to hiring outside consultants. Additional information: American Rivers, 801 Pennsylvania Ave., Suite 400, Washington, D.C. 20003.

National Trust for Historic Preservation

The National Trust for Historic Preservation, chartered by Congress in 1949, is a private, nonprofit organization dedicated to protecting the historic resources of the nation. Through education and advocacy, the trust is revitalizing communities across the country. The trust has six regional offices, 20 historic sites and collaborates with thousands of community groups nationally. The trust is well known for its annual listing of America's 11 Most Endangered Historic Places.

National Preservation Loan Fund

The National Trust's Preservation Loan Fund provides below-market-rate loans of up to \$150,000 to nonprofit organizations and public agencies to help preserve properties listed in or eligible for addition to the National Register of Historic Places. Funds may be utilized to create or expand local and statewide preservation revolving funds, for site acquisition or rehabilitation efforts.

Preservation Services Fund

This fund provides matching grants ranging from \$500 to \$5,000 to nonprofit organizations, universities and other public agencies to initiate historic preservation projects. Funds may be used for such efforts as hosting historic preservation conferences and expenses associated with historic preservation consultant efforts. Additional information: National Trust for Historic Preservation, 456 King St., Charleston, SC 29403; (843) 722-8552; soro@nthp.org; www.nthp.org.

Sierra Club

National Service Trip Subcommittee

Sierra Club service trips provide a source of volunteer labor for projects associated with sustainable outdoor recreation. The teams consist of up to 15 participants for an eight-day outing. Participants must have backcountry camping experience, equipment and be in excellent health. The Sierra Club chooses the participants and provides food during the outing. The trail management agency provides trail expertise, supervision, tools and pack stock (if applicable). Additional information: 85 Second St., Second Floor, San Francisco, CA 94105-3441; (415) 977-5799; fax: (415) 977-5799; www.sierraclub.org.

Student Conservation Association

Volunteer Work Program

A not-for-profit organization since 1957, the Student Conservation Association (SCA) has supplied qualified and motivated environmental volunteers for over 40 years. Crews consist of 16- to 19-year-old volunteers working under experienced SCA crew leaders to perform trail construction and maintenance work and other labor-intensive

tasks. Additional information: SCA Capital Office, 1800 N. Kent St., Suite 102, Arlington, VA 22209; (703) 524-2441; <u>www.sca-inc.org/staff/staff.htm</u>.

World Wildlife Fund Innovation Grants

The WWF awards small grants to local, regional and statewide nonprofits to help implement natural resource conservation strategies. Grants support such activities as conservation of wetlands, coastal areas and other sensitive ecosystems, endangered species and migratory bird protection, and conservation of greenspace. Additional information: (520) 290-0828.

CORPORATE

AT&T Foundation

ATT&T Foundation areas of interest include arts and culture (to promote a spirit of community, diversity, equal opportunity and accessibility to all segments of society); commitment to protecting the environment by launching leading-edge initiatives in the emerging field of industrial ecology; education to support and improve institutions; health and human services that focus on protection of the environment and advancement of diversity for children and families. The Foundation's priorities include support of environmental projects or initiatives, particularly in the areas of technology, education, volunteerism, sustainability and clean water; enhancing the effectiveness of the nonprofit sector; and support of organizations that work to engage more people more effectively in volunteer community service. In 1994, AT&T formally endorsed these efforts by launching the program AT&T CARES, which provides cash grants ranging from \$250 to \$5,000 to nonprofit institutions where AT&T employees volunteer their time. Additional information: www.att.com/foundation/employee/cares.html.

Home Depot

Home Depot provides small grants that can be used to buy tools and supplies at Home Depot or they can provide volunteers (Team Depot) to work on a project. They concentrate on affordable housing, at-risk youth and the environment. For more information a Home Depot local district manager.

FOUNDATIONS

Beckley Area Foundation Grant Program

The foundation offers grants in the field of education, human resources, community beautification projects, community recreation and scholarships, with preferences for innovative and special projects. Funds may not be utilized for organizational operating expenses. Additional information: Chair, Grants Committee, 129 Main St., Suite 203, Beckley, WV 25801; (304) 253-3806.

Claude Worthington Benedum Foundation

The foundation was established in 1944 by Michael and Sarah Benedum as a memorial to their only child, Claude Worthington Benedum, who died at age 20 during World War I. Michael Benedum founded the Benedum-Trees Oil Co. in 1900. In accordance with the founders' wishes, the foundation helps people help themselves. Its policy is to "encourage people and their communities to develop and pursue their own initiatives rather than waiting for the foundation to take the initiative." Philanthropic efforts are directed toward education, health, human services, community improvement, economic development and the arts. The foundation funds community and economic development projects that are local and self-sustaining West Virginia projects. Additional information: William P. Getty III, 1400 Benedum-Trees Building, Pittsburgh, PA 15222; (412) 288-0360 or (800) 223-5948 (toll-free from West Virginia only).

The Nathan Cummings Foundation

Grant-making activity consists of programs for the arts, environment, health and two special initiatives on democratic values and contemplative practice. The foundation's approach to grant awards includes several basic themes: concern for the poor, disadvantaged and underserved; respect for diversity; promotion of cross-cultural understanding; and empowerment of a community in need. The primary focus is on programs within the United States. The environmental program promotes study, education and action on issues of environmental sustainability and the implementation of effective policies that support an environmentally and economically sound society. The environmental program has several foci: transportation (increasing the availability of environmentally benign transportation options for the public to decrease American dependence on the automobile), and economics and fiscal policy (calculating the true environmental costs economic behavior and encouraging environmentally sound economic activity). Additional information: www.ncf.org.

The Environmental Grantmakers Association Directory

This publication lists over 100 environmentally oriented foundations. It favors programs in public policy and education, including regulatory and natural resource preservation/protection projects (land acquisition, easements, etc.). Grantors range from small foundations to large, nationally recognized donors. Additional information: Resources for Global Sustainability, Inc., P.O. Box 3665, Cary, N.C. 27519-3665; (800) 724-1857; fax: (919) 363-9841.

Environmental Support Center (ESC)

Since 1990, the Environmental Support Center (ESC) has assisted nearly 1,300 local, state and regional organizations with environmental efforts. Through its numerous assistance programs, ESC aims to improve the environment by enhancing the health and well-being of grassroots environmental organizations. Programs include Training and Organizational Assistance, Technology Resources, Workplace Solicitation and the new Environmental Loan Fund. Additional information: 1500 Massachusetts Ave., NW, Suite 25, Washington, D.C. 20005; (202) 331-8592; www.envsc.org.

The Foundation Center

This reference collection offers a wide variety of services and information regarding foundations and available grant funding. The web site includes a directory of grant-making foundations, excerpts from the center's research on foundation giving and a range of informational materials produced by individual foundations and hosted by the center as part of its "Foundation Folder" collection. The Kanawha County Public Library and West Virginia University house the collection. Additional information: (304) 343-4646; www.fdncenter.org.

Foundation for the Tri-State Community 21st Century Endowment Fund

Serving Wayne County in West Virginia, the fund can be utilized to develop, support and promote commercial ventures including manufacturing, business incubators and low-tech businesses. Many of the endowment funds are unrestricted, with preference to education and improving the quality of life. Additional information: P.O. Box 2096, Ashland, KY 41105; (606) 324-3888.

Greater Kanawha Valley Foundation

Organized in 1962, this charitable trust accepts contributions, creates and administers funds and makes grants for the benefit of citizens in the Greater Kanawha Valley and surrounding areas. Additional information: 900 Lee St. E., 16th Floor, Charleston, WV 25331-3041; (304) 346-3620; fax (304) 346-3640; <u>www.tgkvf.org.</u>

Lightstone Foundation

Lightstone Community Development Corporation

Lightstone Foundation strengthens and sustains rural mountain communities by serving as a regional center for the practice and support of diversified family farming, natural resource management and rural community-based development. Lightstone Community Development Corporation enhances the social, economic and environmental vitality of West Virginia and Virginia rural mountain communities by supporting sustainable enterprises. Additional information: HC 63, Box 73, Moyers, WV, 26815; (304) 249-5200; fax: (304) 249-5310; <u>Ifi@lightstone.org</u>; <u>www.lightstone.org</u>.

National Environmental Education & Training Foundation

In FY 1999, the National Environmental Education & Training Foundation (NEETF) awarded 22 new grants, with awards totaling \$2.9 million. Grants were awarded in the following areas: 1) Health and Environment: Citizens are only as healthy as their food, air, and surroundings allow. The foundation supports environmental education projects that help people make the connection between their health and the environment; and 2) Environmental Education Excellence: The foundation believes that students learn more effectively when they are taught utilizing environmental themes. Projects must be cost-effective, partnership-based and demonstrate cutting-edge innovation. Additional information: NEETF, 734 Fifteenth St. NW, Suite 420, Washington, D.C. 20005; (202) 628-8200; neetf@neetf.org; www.neetf.org.

Public Welfare Foundation, Incorporated

The Public Welfare Foundation funds organizations providing direct services to low income or otherwise disadvantaged populations, where adequate financial support is otherwise unavailable. Recent grants include an award to the West Virginians for Health Care Rights Project, a community-based grassroots coalition dedicated to working toward a health care system featuring universal coverage, comprehensive benefits and publicly determined allocation of resources. A trail-based wellness effort could be a possible project for funding through this foundation. Additional information: (202) 965-1800; www.publicwelfare.org.

OTHER POTENTIAL FUNDING SOURCES

Several options exist for providing additional trail-related funding in West Virginia. These include:

- Container fees: One strategy for increasing available funds for trail system development in West Virginia is to enact a deposit on bottles and cans with proceeds directed toward trail and other recreational enhancement projects. This approach also would also help reduce the amount of litter in the state, particularly along roadways and streams.
- User fees: Although user fees would not generate sufficient funds for new trail development, such fees could provide a source of income for trail maintenance and operating costs. Federal land management agencies have experimented with user fees at some popular sites throughout the country. Citizen opposition to user fee implementation could be problematic, creating potential political difficulties with this approach to trail system funding.
- Budget Digest: The West Virginia Legislature's Budget Digest represents another source of potential trail system development funds in the state. However, the political realities of the Budget Digest process make it unlikely that trail development funding would be consistently available.

VOLUNTEERS

The volunteer plays an increasingly important role in the efforts to create and maintain a state trail system. Due to reductions in government expenditures, fewer funding options are available for constructing and maintaining West Virginia trails. It is therefore imperative that organizations and private individuals assume some responsibility for the state trail system. From programs such as Americorps NCCC and VISTA to 4-H groups and Boy Scout troops, a wide range of organizations may provide volunteer labor for trail development efforts.

Private business interests near a trail facility are also often willing to provide financial or in-kind contributions toward local trail improvements. Project managers should explore such opportunities when procuring funds, materials and labor for trail development efforts.